



Date: 02/25/09

Current Geography Selection: (2 Selected) 2,5 mile radii: Intersection of Cincinnati Dayton and Bethany Road

Current Index Base: Entire US

Lat: 39.384359 **Long:** -84.373802

County: Butler County **Pop:** 357,276

Zip: 45044 **Pop:** 50,043

Restaurant Trends Comparison Report

2 Miles:

5 Miles:

2004 Totals

Total Restaurants	2	82
Total Annual Sales (\$000)	\$1,188	\$97,139
Average Restaurant Age (Years)	6	9
Distribution by Ownership		
% Owned by Company	50.0%	23.2%
% Owned by Franchise	0.0%	65.9%
Distribution by Segment		
% QSR by Count	100.0%	68.3%
% FSR by Count	0.0%	31.7%
Sales by Segment		
Total Annual FSR Sales (\$000)	\$0	\$47,189
Total Annual QSR Sales (\$000)	\$1,188	\$49,950
% QSR Sales	100.0%	51.4%
% FSR Sales	0.0%	48.6%

Counts by QSR Segment

Chicken	0	4
Donut/Bakery	0	0
Fish	0	1
Hamburger/Roast Beef	0	19
Mexican	0	4
Pizza	1	14
Sub/Sandwich	1	14
% Chicken	0.0%	7.1%

% Donut/Bakery	0.0%	0.0%
% Fish	0.0%	1.8%
% Hamburger/Roast Beef	0.0%	33.9%
% Mexican	0.0%	7.1%
% Pizza	50.0%	25.0%
% Sub/Sandwich	50.0%	25.0%

Counts by FSR Segment

Cafeteria/Buffer	0	0
Coffee Shop	0	12
Dining	0	14
Steak/Barbeque	0	0
% Cafeteria/Buffer	N/A%	0.0%
% Coffee Shop	N/A%	46.2%
% Dining	N/A%	53.9%
% Steak/Barbeque	N/A%	0.0%

*Data Note: **FSR** denotes Full Service Restaurant and **QSR** denotes Quick Service Restaurant.

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.

Demographic data © 2008 by Experian/Applied Geographic Solutions.

Source: Synergos Technologies, Inc., Austin, TX. All Rights Reserved.

Crime data © 2008 by Experian/Applied Geographic Solutions.

The shopping center data used in this site is licensed by Directory of Major Malls, Inc.

1-800-898-MALL © 2008 Directory of Major Malls, Inc. All Rights Reserved. Unauthorized use of the Data is expressly prohibited.

Traffic Count data © 2008 by DataMetrix. All rights reserved.

The Chain Drug Stores, Chain Supermarkets and Discount Stores in this site are licensed by Chain Store Guide - A Lebharr-Friedman Company.

© Copyright 2008 Business Guides Inc. (BGI). All Rights Reserved. Unauthorized use of the Data is expressly prohibited.

The restaurant data contained in this site is licensed by Restaurant Trends, Inc. © Copyright 2008 Restaurant Trends, Inc. All Rights Reserved. Unauthorized use of the Data is expressly prohibited.

The theatrical data used in this site is licensed by Rentrak Corporation. © 2008 Rentrak Corporation All Rights Reserved. Unauthorized use of the data is expressly prohibited.

Business List data © 2008 by D&B®. All rights reserved. All D&B information is powered by DUNSRight™, D&B's Quality Process.

The consumer behavior/product potential Data used on this site is licensed by Mediamark Research, Inc. © 2008 Mediamark Research, Inc. All rights reserved.

The Real Estate Financial Analysis is licensed by REI Wise.

© 2009. **DDR is brought to you by SRC, LLC.**

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All rights reserved.

Privacy Statement | License Agreement