

## Cincinnati Metro Area Named Sixth Best U.S. Logistics Center

Penton Media's Expansion Management, a business magazine for executives of companies actively looking to expand or relocate their facilities, recently released its 2007 "Logistics Quotient" rankings, identifying the most logistics-friendly metros in the United States. The Kansas City Metropolitan Statistical Area (MSA) ranked first this year, followed by St. Louis, Atlanta, Houston and Dallas-Fort Worth. Also included in this year's top ten are Cincinnati, Louisville, Chicago, Cleveland and Nashville. A complete list of this year's top-ranked metros, as well as more details, is available in the October 2007 issue of Expansion Management and on the Web at [www.expansionmanagement.com](http://www.expansionmanagement.com).

This is the seventh year that Expansion Management and Logistics Today® magazines have collaborated on the Logistics Quotient™, a study that compares MSAs, based on 10 major criteria related to logistics.

Criteria for the study included the overall transportation and warehousing industry climate; work force/labor costs/availability/skill levels; road/highway basic infrastructure; road density and congestion; road and bridge conditions; interstate highway access; fuel taxes, and fees; railroad service; water ports; and air cargo service. Data was drawn from a variety of government and proprietary sources.

"Site selection is really a competition between cities," said Bill King, editor of Expansion Management. "Metro areas that offer a broad range of logistics-supporting infrastructure — ground, air, water/sea and rail — have a major advantage over their rivals when it comes to attracting and retaining manufacturing and distribution facilities."

Source: <http://www.expansionmanagement.com/smo/articleviewer/default.asp?cmd=articledetail&articleid=19189&st=5>

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### **PRESS RELEASE: Penton's Expansion Management Magazine Releases 2007 "Logistics Quotient" Metro Rankings**

NEW YORK (October 17, 2007) — Penton Media's Expansion Management™, a business magazine for executives of companies actively looking to expand or relocate their facilities, today released its 2007 "Logistics Quotient" rankings, identifying the most logistics-friendly metros in the United States. The Kansas City Metropolitan Statistical Area (MSA) ranked first this year, followed by St. Louis, Atlanta, Houston and Dallas-Fort Worth. Also included in this year's top ten are Cincinnati, Louisville, Chicago, Cleveland and Nashville. A complete list of this year's top-ranked metros, as well as more details, is available in the October 2007 issue of Expansion Management and on the Web at [www.expansionmanagement.com](http://www.expansionmanagement.com).

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New York led all states, with five MSAs receiving the top "5-Star" designation, while California, Ohio and Tennessee each had four MSAs make the list. Florida, Illinois, North Carolina, Pennsylvania, South Carolina and Texas each had three. In total, 72 out of 362 metros were awarded the "5-Star" designation. Thirty-six states and the District of Columbia are represented on this year's list.

“Site selection is really a competition between cities,” said Bill King, editor of *Expansion Management*. “Metro areas that offer a broad range of logistics-supporting infrastructure — ground, air, water/sea and rail — have a major advantage over their rivals when it comes to attracting and retaining manufacturing and distribution facilities.”

Categories covered by the study include the overall transportation & warehousing industry climate; work force/labor costs/availability/skill levels; road/highway basic infrastructure; road density and congestion; road and bridge conditions; interstate highway access; fuel taxes and fees; railroad service; water ports; and air cargo service. Data is drawn from a variety of government and proprietary sources.

For additional information on the “2007 Logistics Quotient” rankings, contact Bill King, chief editor, at (913) 338-1503 ([BillKing@Penton.com](mailto:BillKing@Penton.com)).

*Expansion Management* is part of Penton Media’s industry-leading Commercial Real Estate Group, which includes the *National Real Estate Investor*®, *Retail Traffic*® and *Lodging Hospitality*® brands. The magazine distributed to more than 44,000 CEOs, vice presidents, directors and other officers of companies that have indicated they are considering expanding into new geographic areas. In addition to its bimonthly magazine, the publication offers e-newsletters, Webcasts, conferences and additional digital information for its audience. For more information, visit [www.expansionmanagement.com](http://www.expansionmanagement.com). *Expansion Management* is published by Penton Media, Inc.

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